

CENTRICITY

Protection that *does* more.

*Personalized for your lifestyle, feel
inspired by the possibilities.*



Always doing more.

At Centricity, we work with our partners to design the perfect protection plan that suits every unique lifestyle. We eliminate the guesswork from the equation, so you can confidently leave the planning to us.



Industries we cover

Our services cater to a diverse range of industries, providing solutions that meet their unique needs and requirements.



Centricity meets customers wherever they are

In addition to traditional extended service plan coverages, Centricity offers premium plans that bundles industry-leading product protection with first-class technical support and other consumer benefits. These innovative plans make Centricity a pioneer in our category.

My Home Club

We build products to protect and enhance the customer experience with purchases made by our Members. From appliances to consumer electronics, home networks to security, and many other home goods, we have programs and benefits that surprise and delight our customers.



My Connect Club

Our Members find services which keep them connected to family, business, memories and life. Nobody survives without their mobile device or data and we make sure our Members get only the best, most empathetic and rapid service when they experience an issue. Your customers deserve to become Members of My Connect Club. Let's talk.



@ Work Club

Let's face it, the workplace has changed. We're now working wherever we want and wherever we can connect. Which means we need flexible programs for our Members to keep their home offices running while providing the support they need. Join this club and Membership has serious work productivity privileges. Our Member benefits menu is deep and wide. Let's select a list for your customers.



My Travel Club

My Travel Club is the place for all road warriors. The world of travel has changed dramatically and the cost of our travel tools and the travel itself have grown. Customers want and need support when things go wrong during their trips. Our concierge services offer protection for both products and experiences purchased by our Members. If you can think it, we can build it.



My Lifestyle Club

Our Members come to us with a wide array of interests. Runners, campers, skiers, boaters, and even jewelry collectors. No matter the interest, we can build a Membership program to create peace of mind and perks to delight.



Why Centricity?

With years of experience leading the industry, we are committed to making your customer protection experience as smooth and stress-free as possible, so you can focus on what matters most - growing your business.



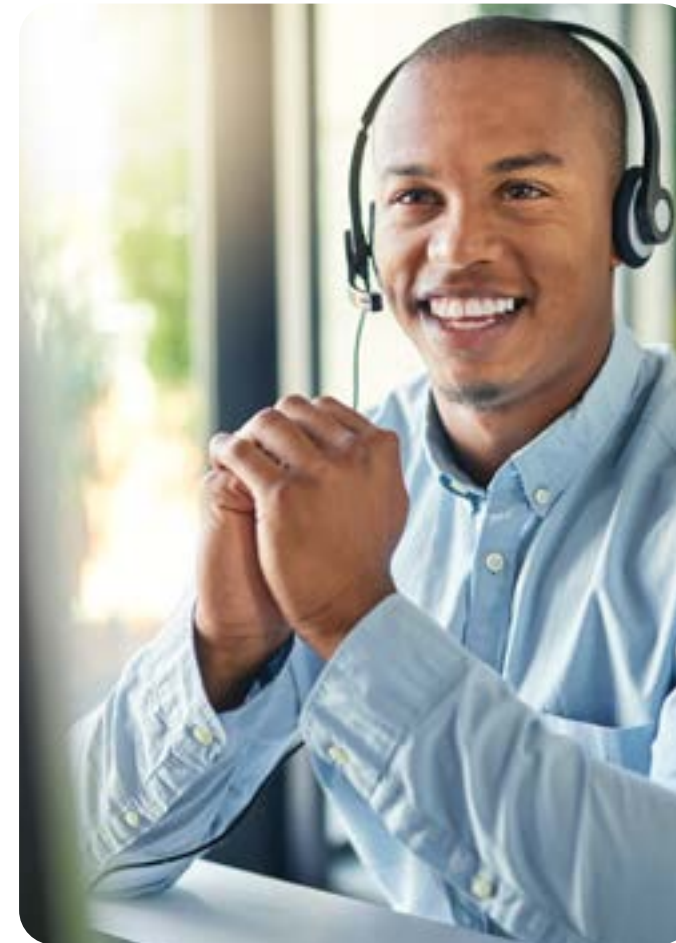
We've protected millions of products



Personalized protection, designed for your business



360 Portal experience



Industry leading customer support

At every step of the way, our customers receive personalized, attentive support to ensure their needs are met and goals are achieved.

24/7 customer support

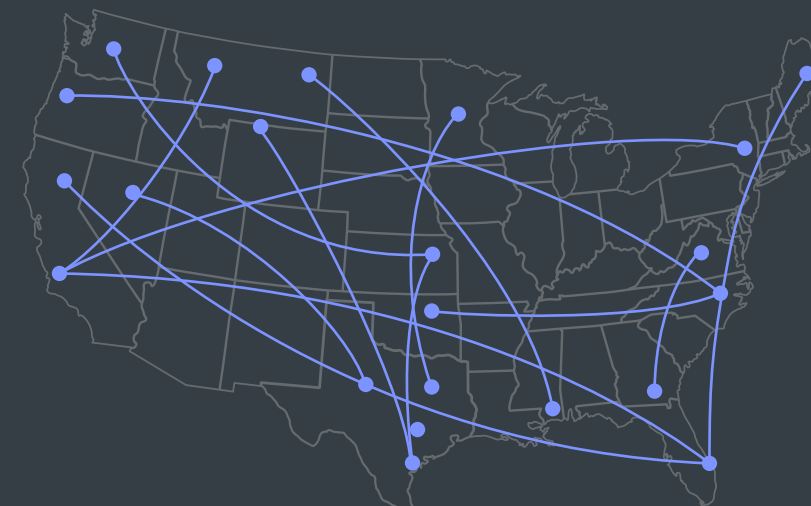
Tailored experiences

Self-serve support

Extensive support

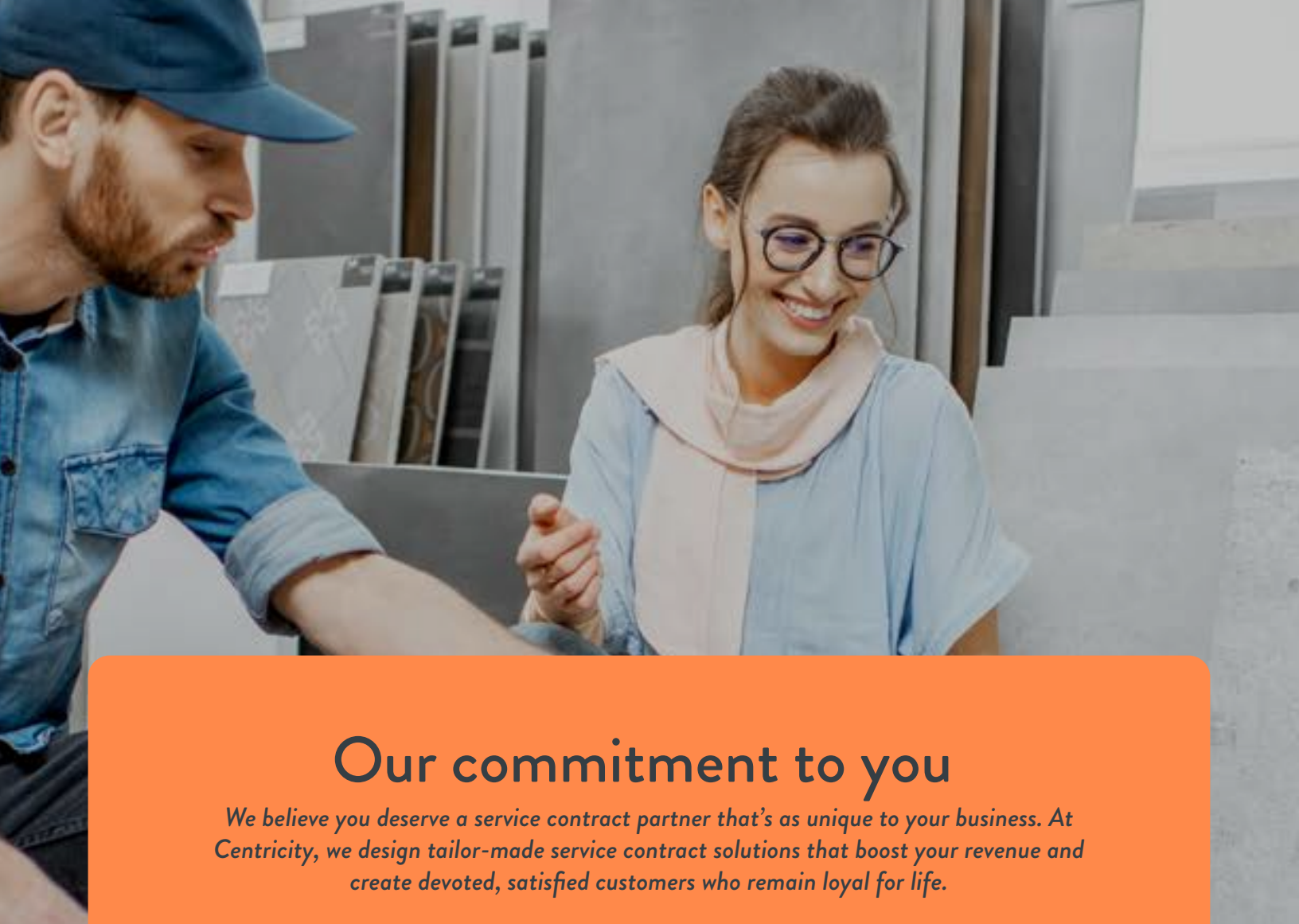
Centricity 360

A new digital solution that optimizes the Claims Process with a streamlined dealer experience that ensures customer satisfaction.



Always within reach

If you require fast product repairs, we've got you covered in your local area. Our technicians can promptly fix your products, just visit in stores or start a claim by filing online.



Our commitment to you

We believe you deserve a service contract partner that's as unique to your business. At Centricity, we design tailor-made service contract solutions that boost your revenue and create devoted, satisfied customers who remain loyal for life.

A+
BBB rating

45
years in business

4.2
rating on Trustpilot

What our partners say

“Centricity has been a fantastic partner. They stood out as the best partner for a number of reasons. Primarily, we knew they were going to take care of our retailers.”

NATIONWIDE MARKETING GROUP

What our customers say

“We are always looking at how we can take better care of our customers and make repairs a seamless experience. We wanted a partner that would handle everything behind the scenes when a product needs to be fixed or replaced. We want a worry-free warranty program that we trust when we sell it to our customers.”

★★★★★ SIRI OLSON, MARKETING ANALYST AT NORTHERN TOOL

“The things I like most about working with Centricity is they're always there. 24/7, 365 days a year. On top of that, whenever a question or concern arises, it doesn't take long for our rep to respond and give us the answer that we need. It allows me to give myself and my customers peace of mind.”

★★★★★ ROBERT MEYER, MANAGER, GRAND APPLIANCE

“We weren't happy with our previous provider, and our customers' claims were not being serviced properly. We wanted to provide our customers with a service contract that we could stand behind, and our sales team would be confident selling.”

★★★★★ STEVE HENDLEY, VICE PRESIDENT OF PURCHASING, WALT'S

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Get in touch 888.421.2476 sales@centricity.com

11101 Roosevelt Blvd. N., St Petersburg, FL 33716

CENTRICITY.COM

